

GRAZER STARTUP BAROMETER 2018

What the Graz startup scene thinks about Graz as foundation location.

↓ Web: www.startupbarometer.com/graz18 ↓

What happened since the first „Startup Barometer“ survey in Graz? A comparison between 2014 and 2018

1 In the minds of the local startup scene, Graz as foundation location has significantly improved since 2014.



2 The overall financing situation in Graz also got better and better - but there is room for improvement.



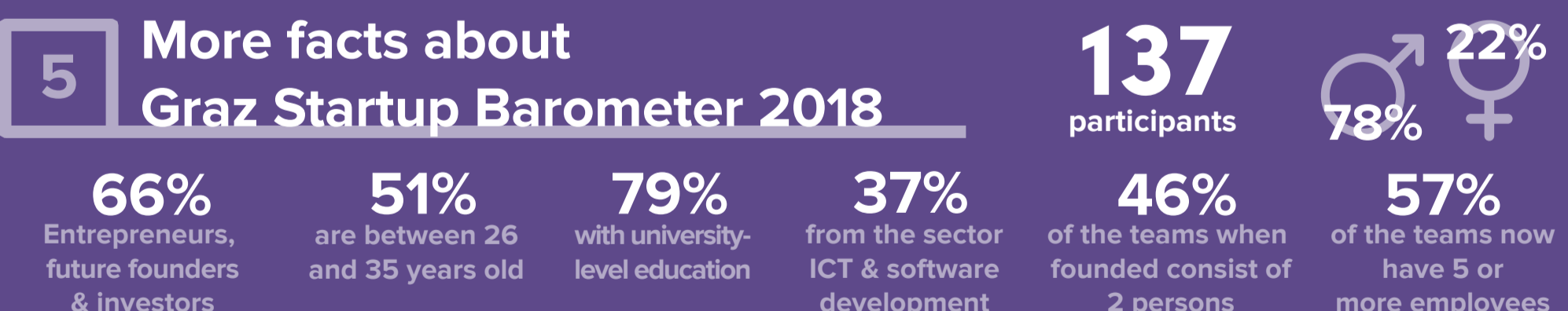
3 There are more and more reasons to found in Graz. Still, there are a few disadvantages to be compensated.



4 Since 2014, a great deal of positive changes happened in the Graz startup scene. But we have to do better.

1. Promoting potential & building bridges
2. Advancing international networks for startups
3. Improve transport connections & infrastructure

5 More facts about Graz Startup Barometer 2018



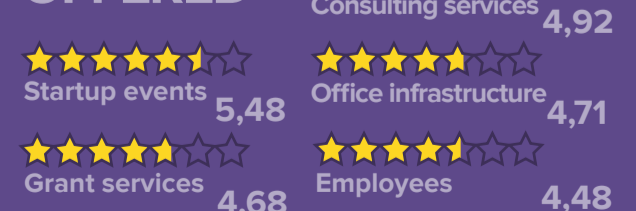
MAIN MOTIVES FOR STARTING A STARTUP

Self-fulfillment 54%
Brilliant idea 29%

OPTIMISTIC LOOK INTO THE FUTURE

Grow rapidly 67%
Grow slowly 33%

POSITIVE VIEW: SERVICES OFFERED



Credits (from the Noun Project); arrows by Vector Studio, Female by Mushu, Male by Mushu, growth by Setyo Ari Wibowo, Idea by Storm Icons, like by Shmidt Sergey, Dislike by Shmidt Sergey, Coins by Martina Krasnayová, Download by Rake Bergqvist

Startup Barometer conducted by:



In cooperation with: gruenderland.st



The survey for the Graz Startup Barometer was conducted online from June 28th to August 19th 2018. Target group of the survey were entrepreneurs, future founders, employees of startups, investors, startup consultants & college students.